INTERPRETING ARTS AND MEDIA (IM)

One 5-credit course or equivalent

# GE Description

Courses that carry the IM GE designation explore the complex ways in which information of all kinds is represented by visual, auditory, or kinesthetic means, or through performance.

Contemporary life bombards us with visual and auditory media, often in the form of advertising or advocacy. These courses build in-depth understanding of one or more forms of artistic media: that is, media in which non-textual materials play primary roles. They offer skills in the practice, analysis, interpretation, and/or history of one or more of these media, as well as the ability to analyze the means by which these media encode and convey information.

# Educational goals/outcomes

Students will:

* Learn to recognize and describe examples of selected artistic media
* Learn how specific artistic media characteristically encode and convey information, and develop a familiarity with one or more symbolization systems adequate for the basic analysis of media
* Learn about the role and impact of artistic or mass media in selected historical and/or contemporary cultures, including the function of culturally valued forms of media at a particular time and place, and how media contribute to the formation of individual and group identity

# QUESTIONS

1. Which form(s) of artistic media (that is, media in which non-textual materials play primary roles) are addressed in this course? Enter all that apply: Practice, Analysis, Interpretation, or History (see Educational Goals/Outcomes above).
2. Please identify the assignments that will offer students the opportunity to meet the educational goal/outcomes of the IM GE. Then, explain how these assignments will build in-depth understanding of one or more forms of artistic media and offer skills in the practice, analysis, interpretation, and/or history of one or more of these media, as well as the ability to analyze the means by which they encode and convey information. Please do not refer reviewers to the syllabus.
3. Please describe how the student’s satisfaction of the educational objective for this GE requirement will be assessed.